

## **News Release**

Media Contact: Kim Kimbriel 520-548-2000 Kim@KimbrielMarketing.com

## Caliber Collision Sets Challenge to Collect 5 Million Meals for Children During Summer

*LEWISVILLE, TX (April 17, 2017)* – In its ongoing commitment to fight childhood hunger, Caliber Collision is raising the bar with a goal to collect 5 million meals during its **6**<sup>th</sup> **Annual Restoration Food Drive, from April 17 to May 19**, benefitting 49 food banks across the country.

As the largest collision repair company in the U.S, Caliber is partnering with its network of teammates, customers, business partners, schools and local communities to increase the number of meals collected in 2017 by 25%.

Caliber's annual Food Drive is a grassroots effort driven by teammates nationwide who challenge each other in friendly competitions while hosting a wide variety of activities that engage and encourage their local communities to donate cash and food items.

Collection centers are set up at each of Caliber's 488 store locations across 17 states. Cash donations can also be made online at CaliberDonations.com .

According to Feeding America, while most kids and parents eagerly look forward to the end of the school year and vacation, nearly 18 million children in the U.S. who depend on school lunches will go hungry this summer.

"With an army of 10,000 dedicated and passionate teammates across the country, we know we can make a significant impact on childhood hunger," said Steve Grimshaw, Caliber Chief Executive Officer. "The continuing success of our Food Drive is a tribute to our teammates who are inspired to serve and our customers and partners, who generously support our efforts to restore the rhythm of regular meals during the summer months for kids in need."

Grimshaw added that Caliber Collision has committed to a corporate matching contribution for local food banks based on the amount of cash donations and food items collected by Caliber teammates across each local community.



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## **About Caliber Collision Centers**

Caliber Collision is the largest collision repair company in America with 488 I-CAR Gold Class Professional certified collision repair centers across 17 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 488 repair centers. For more information about Caliber Collision, please visit our website at <a href="https://www.calibercollision.com">www.calibercollision.com</a> and follow us on <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:YouTube">YouTube</a>.

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