



## **FOR IMMEDIATE RELEASE**

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## **Caliber Collision Website Receives International Recognition With Internet's Prestigious Webby Award**

**LEWISVILLE, TX (April 12, 2017)** - Caliber Collision announced today that its [website](#) has been named an official Honoree in the prestigious 21<sup>st</sup> Annual Webby Awards in the Professional Services category. The award is recognized internationally as the internet's highest honor and most respected symbol of success.



Designed and developed by its agency of record, [Johnson & Sekin](#) of Dallas, Texas, Caliber's website was selected from among 13,000 entries submitted from all 50 states and over 70 countries worldwide. The recognition ranks Caliber's site in the top 17% of all work entered this year from around the world, according to the International Academy of Digital Arts & Sciences which established the Webby Awards program in 1996.

"We are extremely proud to be among the elite companies worldwide honored with this prestigious award of excellence," said Steve Grimshaw, President & CEO of Caliber Collision. "As the nation's largest provider of collision repair services, our website is a reflection of Caliber's commitment to ongoing innovation, leading-edge technology and high standards of customer service that drives us in our goal to be the collision repair center of choice in every community we serve."

"It's been a privilege for our team to partner with Caliber Collision for the past seven years to help the company communicate its passion and commitment to its customers and their more than 10,000 Caliber teammates across the country," said Kent Johnson and Chris Sekin of Johnson & Sekin. "We are thrilled and proud to be part of this collaborative achievement and prestigious international recognition."



The Webby Award winners are judged by the 2000 worldwide members of the International Academy of Digital Arts & Sciences.

Among the organizations also being honored as part of the Webby Awards this year are Google, Vice Media, Conde Nast, BBC, National Geographic, HBO, Washington Post, ESPN, the New York Times, Airbnb, Squarespace, BuzzFeed, Intel, CollegeHumor, Spotify, Giphy and the Onion.

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#### **About Caliber Collision Centers**

Caliber Collision is the largest collision repair company in America with 488 I-CAR Gold Class Professional certified collision repair centers across 17 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 488 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com) and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).

#### **About Johnson & Sekin**

Creative veterans Kent Johnson and Chris Sekin lead one of Dallas' most awarded and talked-about advertising agencies, with accounts including AT&T Byron Nelson, Caliber Collision, Teasdale Latin Foods, Pizza Inn, Freeman, American Heart Association and TWICO Insurance among others. For more, visit [www.johnsonandsekin.com](http://www.johnsonandsekin.com).