

Media Contact:

Greg Clark - 817-713-1596

Chief Marketing Officer

Greg.Clark@CaliberCollision.com

Golfers Play Their Hearts Out at 1st Annual Caliber Classic Golf Tournament to Benefit American Heart Association Côtes du Coeur

DALLAS, TX (May 10, 2016) – A sold-out course of 144 golfers played their hearts out at the inaugural Caliber Classic to raise nearly \$60,000 to help the American Heart Association fight heart disease.

Proceeds from the golf tournament hosted by Caliber Collision at The Tribute at The Colony Golf Club last week will go towards a \$4 million fundraising goal for the 2016 Côtes du Coeur event series, a premiere fundraising campaign held annually in Dallas to benefit the American Heart Association. The event series culminates this Saturday, May 14 with a wine and dinner gala at the Dallas Omni Hotel.

The 2016 Côtes du Coeur fundraiser is chaired by Caliber Collision CEO Steve Grimshaw and his wife Melissa, who have been supporting the American Heart Association for over 10 years. Grimshaw has served on the board of the American Heart Association for the past two years.

“It’s my honor and privilege to serve as Chair of this year’s Côtes du Coeur”, said Grimshaw. “Caliber Collision is dedicated to restoring the rhythm of lives in every community we serve. I am humbled and grateful to all of our many colleagues, partners and teammates at Caliber Collision, who have so generously stepped up to pledge their support to the American Heart Association.

Key sponsors of the 1st Annual Caliber Classic Golf tournament include:

- Presenting Sponsor - ProTech Electronics
- Gold Sponsors - AJ Bart, PWC and LKQ Corporation
- Silver Sponsors - Dent Wizard, Garmat, AutoWorks PDR, Global Finishing Solutions and AutoNation Chevrolet
- Over 35 additional local and national business sponsors also signed up to support Caliber’s efforts

“Steve’s leadership and passion is truly inspiring and we are fortunate to have him and his wife Melissa at the helm of this year’s Côtes du Coeur, which is in its 25th year of raising funds for critical cardiovascular research and heart health educational programs both locally and nationwide,” said Kathryn Allen, Regional Senior Vice President at American Heart Association. “We look forward to a fantastic event on Saturday, May 14th and are appreciative of the talent and dedication of Caliber’s thousands of associates who have joined us in our fight against heart disease.”

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About Caliber Collision Centers

Caliber Collision is one of the largest collision repair companies in America with 394 I-CAR Gold Class Professional certified collision repair centers across 14 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 394 repair centers. For more information about Caliber Collision, please visit our website at www.calibercollision.com and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).