



# News Release

## FOR IMMEDIATE RELEASE

Contact: Greg Clark  
SVP-Marketing  
817-713-1596  
greg.clark@calibercollision.com

### **Caliber Collision Completes Strategic Alliance with Craftsman Auto Body and Pohanka Collision Centers**

*Caliber Collision Grows to 232 Locations in 11 States with Expansion into Virginia & Maryland*

**LEWISVILLE, TX – January 2, 2015** – Caliber Collision announced their continued expansion across the eastern U.S. with the consummation of its strategic alliance with Craftsman Auto Body and Pohanka Collision Centers in Virginia and Maryland today. With this acquisition, Caliber Collision now operates 232 collision centers in 11 states across the U.S.

Founded in 1919, Pohanka Collision Centers has 12 locations across Northern Virginia and Maryland. Craftsman Auto Body has 13 locations throughout Virginia.

“We have admired Craftsman and Pohanka for many years and are honored that they have agreed to partner with us as we work together to restore Virginia and Maryland customers to the rhythm of their lives,” said Steve Grimshaw, Caliber Collision Chief Executive Officer.

“Our team is thrilled to be teaming up with Caliber Collision,” said Craftsman Auto Body CEO Paul Krauss. “Caliber has done an exceptional job of delivering industry-leading metrics to customers in every community they serve. Equally important is the fact that they have a culture that is compatible with the values and standards that are the backbone of our business.”



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Chris Pohanka, Owner and Vice President of Operations of Pohanka Collision Centers added, “We are pleased to join Caliber Collision as the company continues to expand its network across the country. This is a fantastic opportunity for all of us at Pohanka Collision Centers.”

“Our partnership with Craftsman Auto Body and Pohanka Collision Centers increases Caliber’s network to 232 locations in 11 states as we continue to grow into the collision repair provider of choice in every community we serve,” added Mark Sanders, Caliber Collision Centers’ President and Chief Operating Officer.

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## **About Caliber Collision Centers**

Caliber Collision Centers is the largest collision repair company in the U.S. with 232 I-CAR Gold Class Professional certified collision repair centers across 11 states including Arizona, California, Colorado, Florida, Maryland, Nevada, New Mexico, North Carolina, Oklahoma, Texas, and Virginia. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 232 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com) and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).