



News Release

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Dallas Cowboys and Caliber Collision Announce Long-Term Partnership to Host Military Combine

FRISCO, Texas (October 5, 2016) – The Dallas Cowboys and Caliber Collision, the nation’s largest collision repair company, announced a long-term partnership today.

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A highlight of the partnership will be the Dallas Cowboys Military Combine, presented by Caliber Collision, which will be held on November 5 at Hood Stadium in Fort Hood, Texas.

Active-duty service members will participate in a football combine for a chance to compete in a final competition hosted at The Star in February 2017. The Military Combine winner will have the opportunity to announce a Cowboys 2017 draft pick at AT&T Stadium.

The event is open to all Department of Defense cardholders across Ft. Hood and will include a full day of activities including appearances by Dallas

Cowboys Alumni, Dallas Cowboys Cheerleaders, Rowdy and the Dallas Cowboys Hall of Fame truck.

In addition, Caliber Collision will donate a vehicle to a military family in need as part of its Recycled Rides program during the break between morning and afternoon competitions.

“Caliber Collision looks forward to a long and prosperous partnership with the Dallas Cowboys as we work together to honor and recognize those who serve

through our Military Combine coupled with our giftings of refurbished vehicles to military families in need of reliable transportation,” said Steve Grimshaw, Caliber Chief Executive Officer. “As a company inspired to serve, we believe this unique partnership will take our involvement in the communities we serve to a whole new level over the coming years.”

Along with the Military Combine, Caliber Collision will also join the Cowboys in various community efforts including supporting programs such as the Cowboys Taste of the NFL effort in 2017 and beyond.

“We are incredibly proud to have Caliber Collision join our corporate partnerships family,” said Dallas Cowboys Vice President Corporate Partnerships Sales and Service Eric Sudol. “Caliber Collision shares the Dallas Cowboys commitment to assist in the community and support our military service men and women. We look forward to the incredible opportunities this partnership will bring both organizations.”

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About Caliber Collision Centers

Caliber Collision is the largest collision repair company in America with 447 I-CAR Gold Class Professional certified collision repair centers across 17 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 447 repair centers. For more information about Caliber Collision, please visit our website at www.calibercollision.com and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).