



News Release

FOR IMMEDIATE RELEASE

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Two Struggling Tucson Families to Receive Keys to Newly Refurbished Vehicles in Surprise Presentation

GEICO/Caliber Collision Recycled Rides Presentation:

Thursday, June 26 at 9:00 am

GEICO Regional Offices, 930 N. Finance Center Drive, Tucson, AZ

TUCSON, AZ (June 24, 2014) – Two Tucson residents who have been struggling with daily transportation challenges will be surprised with keys to newly refurbished vehicles at the 2nd annual GEICO/Caliber Recycled Rides presentation at 9:00 am, Thursday, June 26, at GEICO offices.

The two GEICO/Caliber Recycled Rides recipients were selected from nominations submitted from the Tucson community. An independent review committee comprised of community leaders made the final selections. The 2014 Caliber Collision/GEICO Recycled Rides recipients are:

- **Lorraine Aguirre**, who as a teenager, assumed responsibilities to care and raise her young brother when their mother died of cancer, and then a few years ago, also lost their father who died unexpectedly.
- **Ibrahim Ali**, a refugee from Somalia, who has settled in Tucson, with goals and plans to provide a better quality of life for his wife and five children.

Caliber Collision's Recycled Rides program partners with insurance companies to refurbish and donate vehicles to individuals and service organizations in need. Vehicles for this upcoming Recycled Rides in Tucson were donated by GEICO and refurbished by Caliber Collision associates who volunteered their personal time and effort to repair the vehicles.



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“The response to our call for nominations was overwhelming,” said Mitch McMaster, Vice President of Operations for Caliber Collision. “We are happy to partner once again with GEICO to restore the rhythm of two families’ lives in the Tucson community.”

Martha Furnas, Regional Vice President for GEICO added, “We hope these vehicles will ease the burden of transportation and serve as the catalyst that helps our recipients get through their challenges and on the road to a positive future.”

Local businesses and organizations in the community also contributed to the Recycled Rides program by donating gift items for the recipient families. Car seats were donated by the Ride Kids Safe program sponsored by GEICO.

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About Caliber Collision

Caliber Collision Centers is one of the largest collision repair companies in America with 178 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Nevada, New Mexico, North Carolina, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 178 repair centers. For more information about Caliber Collision, please visit our website at www.calibercollision.com.



About GEICO



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GEICO (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States. GEICO, which was founded in 1936, provides millions of auto insurance quotes to U.S. drivers annually. The company is pleased to serve more than 12 million private passenger customers and insures more than 20 million vehicles (auto & cycle).

GEICO's online service center helps policyholders take care of policy sales, policy changes, claims reporting and to print insurance ID cards. Policyholders can also connect to GEICO through the GEICO App, reach a representative over the phone or visit a GEICO local agent.

GEICO also provides insurance quotes on motorcycles, all-terrain vehicles (ATVs), travel trailers and motorhomes (RVs). Coverage for boats, life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available. For more information, go to www.geico.com.